

2014

COMMERCE

(Fundamentals of Entrepreneurship)

(Speciality)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. (a) Who is an entrepreneur? State ten characteristics of an entrepreneur.

4+10=14

Or

- (b) Explain the theories of entrepreneur. 14

2. (a) What are the sources of venture capital?
State the importance of venture capital.

6+8=14

Or

- (b) How would you analyse opportunities in selecting a venture? 14

(2)

3. (a) How is innovation important to an entrepreneur? 14

Or

- (b) Detail out the entrepreneurial behaviour and psycho theories.

4. (a) Make a critical evaluation of the role of government in organising entrepreneurial development programmes (EDP) in India. 14

Or

- (b) Explain the role and relevance of entrepreneurial development programmes in India.

5. (a) "Entrepreneurship helps in generating employment opportunities." Justify. 14

Or

- (b) "Entrepreneurship facilitates export promotion and import substitution." Justify.

★ ★ ★